# CURRICULUM VITAE

# *Yaeli Bloch-Elkon*

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| **Personal Data**

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**Education**

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| 1997 1997 1999 20032004-2007 | B.A. - Political Science-Public Communications*(summa cum laude)*Professional Diploma in Mass Media and Journalism *(magna cum laude)*M.A.- Political Science-Public Communications *(magna cum laude)*Ph.D. - Political Science-Public Communications*(University Fellowship of Excellence)*Post-Doctoral Research - Department of Political Science and the Institute for Social and Economic Research and Policy (ISERP). Advisor: Prof. Robert Y. Shapiro.Invited  |  Bar Ilan University  Bar Ilan University  Bar Ilan University  Bar Ilan University   Columbia University, NY |
| **Academic Affiliations/Appointments**

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| 1997-1998199820012003 | Head T.A., Bar Ilan University. Lecturer/Supervisor, Open University.Instructor, Bar Ilan University.Senior Instructor, Dept. of Political Studies, Bar Ilan University.  |   |
| 2004-20052006-to-Date2006/7-20112008-to-Date 2011-to-Date | Visiting Scholar, Columbia University, NY, Department of Political Science. Associate Research Scholar, Columbia University, NY, Institute for Social and Economic Research and Policy (ISERP).Lecturer, Dept. of Political Studies, Bar Ilan University Research Associate, Bar Ilan University,Begin-Sadat Center For Strategic Studies(BESA).Senior Lecturer (tenure), School of Communication, Bar Ilan University. |         |
| **Professional Functions: (Memberships/Editorial Activities)**

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| 1997-19981997-19981998-19991999-2000 1999-2000 2000-to-Date2003-2004 2004-to-Date 2005-20072008-20092009-to-20142009-to-20142011-to-2014 2014-to-Date  | Assistant Chair, Public Communication Program, Bar Ilan Univ.Secretary, Israeli Political Science Association (IPSA).Assistant Head, International Policy and Communication Center, Bar Ilan Univ.Assistant Editor, PATUACH/PCS: Journal of Politics, Communications, and Society [Hebrew]Advisor, Division of Academic Coordination and Development, Open-University  Memberships in Professional Organizations:International Communication Association (ICA); International Studies Association (ISA); American Association for Public Opinion Research (AAPOR); American Political Science Association (APSA); Israel Communication Association (ISCA); Israel Political Science Association (ISPSA)Undergraduate Adviser, Public Communication Program, Bar Ilan Univ.Book/Paper/Grant Proposal **Reviewer** for Professional/Academic Journals, Publishers and Foundations: Harvard/ International Journal of Press/Politics; Journal of Political Communication; Journal of Communication; Journalism; Political Science Quarterly; American Political Science Review; Foreign Policy Analysis; International Political Science Review; International Studies Quarterly; Critical Studies on Terrorism; International Review of Social Psychology; Rowman & Littlefield Publishers (book proposals and manuscripts); SAGE Publications (book proposals) etc.Lectures for the "Israel Bonds" (Development corporation for Israel), and the Israeli Council, Public Relations and Academic Affairs, NY, USA.Special assistant, Chair, Communication Program, Bar Ilan Univ. Establishment of School of Communication proposal to Higher Education Council. Executive Committee, Israel Communication Association (ISCA).Pedagogy Committee, Communications Program, Bar Ilan University. Grants and Research Committee, School of Communication, Bar Ilan Univ.Vice Chairman, School of Communication, Bar Ilan University.Graduate (M.A, Phd) Advisor, School of Communication, Bar Ilan Univ.  |

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**Awards/Grants/Honors**

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| 1996, 1997 19971998, 1999 2000 2000-2003  20012001  2003 2004  2004 2004-2005 2005201220132013 | Dean’s List, Bar Ilan University Rector's Honors Award, Bar Ilan University“Master of Achievement” Fellowship, Bar Ilan University Outstanding Master's Thesis Award, Israeli Political Science Association (ISPA)University Fellowship of Excellence for Doctoral Studies - President and Dean Award, Bar Ilan University Scholarship for Excellence in Masters Degree, NA’AMAT Grants for participation in an International Conference, USA: 1) International Studies Association (ISA); 2) Bar Ilan Ph.D. Committee; 3) Department of Political Science, Bar Ilan University Outstanding Young Teacher’s Award, International Communication Association (ICA) Outstanding Ph.D. Dissertation Award, Israeli Political Science Association (ISPA)Schnitzer Fund for Research on the Economy and Society in Israel, Faculty of Social Sciences, Bar Ilan University Post Doctoral Fellowship - President, Rector and Dean Award, Bar Ilan University Post Doctoral Grant, Department of Political Science, Bar Ilan University Rector's Research Grant, Bar Ilan University.Choice Magazine: 2013 CHOICE Outstanding Academic Title Award.The 2013 Bruce E. Gronbeck Political Communication Research Award. |
|  |  **Main Research Interests** 1. Political Communications: Media Framing, Mass Media and Terrorism; Media and International Crisis/ Foreign Policy2. Public Opinion; Political Polarization 3. 3. Advanced Quantitative Methods  **Additional Information**1991-1993 Commissioned Officer (Lieutenant), Intelligence Branch Research Division Israel Defense Force, IDF.1998/2013-2015 Academic Conference organizer * Annual conference of the Israeli Political Science Association (1998)
* Annual conference of the Israeli Communication Association (2013, 2014)
* Conference of SHALEM movement-BIU Communication School on Media and Volunteering (2015)

2004-2005 Accepted for a Post-Doctoral research at 8 leading universities (Harvard, MIT,  Columbia, Yale, Duke, Northwestern, Berkley and UK Cambridge). Columbia  University's Dept. of Political Science was chosen in order to work closely with  leading experts in my field. Towards the end of the year, the department offered to  extend my stay. 2004-2007 Fund Raising – Representative of Bar Ilan University’s Global Division to NY,  Midwest and Florida. Presentations and solicitation from donors and potential donors.**Supervision of Graduate (M.A/Ph.D.) Students****Ph.D.**Israel Tal-Seranga. Framing IDF Generals in the Israeli Media, 2004-2008.(Co-supervised w/ Prof. E. Gilboa). Approved April 2010, completed dissertation July 2012.Gilad Greenwald. Media Framing of women candidates for political Position in Israel and the USA 1969-2013. (Co-supervised w/Prof. Leham-Wilzig). Approved September 2014.Michelle Stein Teer. Personal Communication Profile (PCP) and Media Framing: A New Actor Centered Approach to Political Rhetoric. Approved October 2014.Ehud Graff. Broadcasting the Holocaust commemoration: Social and production time in Galei Zahal's flow at the Holocaust and Heroism. Towards a final approval of research proposal.**M.A**Sarit Aharonovich. Media Framing: The Israeli Press during the First and Second Intifada. (Co-supervised w/ Prof. S. Lehman-Wilzig). Approved September 2004, completed thesis October 2006.Michelle Stein Teer. Personal Communication Profile: An Experimental Approach to Effective Political Rhetoric. Completed equivalent to thesis July 2013.Einat Friedman. Media coverage of lobbies: J-Street 2008-2013. Approved June 2015.Chen Pikholz. Media Reality Reconstruction and the War on Terrorism. Approved July 2010.Eldar Neuman. Media Framing: Gilad Shalit vs. Ron Arad. Approved September 2016.**Scientific Conferences and Symposiums**1. *The Press and Foreign Policy – The Role of New-York Times and Washington Post concerning American Policy in Bosnia.* Annual Conference of the Israeli Communication Association (ISCA), Tel Aviv University, December 24, 2000.
2. *Media-Government Relations in International Crises: A* *Case Study of US Involvement in Bosnia, 1992-1995.* Annual Conference of the International Studies Association (ISA), Chicago, USA, February 24-27, 2001.
3. *Exploratory Model of Media-Government Relations in International Crisis.* Annual Conference of the Israeli Communication Association (ISCA), Bar Ilan University, April 13, 2003.
4. *Media, Public Opinion and Foreign Policy during International Crises – Integrative Model*. Seminar series for Excellence, the School of Communication, College of Management Academic Studies, Tel-Aviv, March 15, 2004.
5. *Media, Public Opinion and Foreign Policy in International Crises - An Exploratory Model*. Annual Conference of the International Communication Association (ICA), NY, USA, May 26-30 2005.
6. *Partisan Conflict in the United States and Prospects for an International Security order.* Joint Annual International Conference of the East Asia Institute (Korea), CIDE (Mexico), and the Chicago Council on Foreign Relations, CCFR (USA), Seoul, Republic of Korea, August 19-20, 2005.
7. *Partisan Conflict and International Order*. Seminar series on Quantitative Methods: Program for Quantitative Methods in the Social Sciences. Graduate School of Arts and Sciences, Columbia University, NY, USA, September 19, 2005.
8. *Partisan Conflict in the United States and its implication for American Foreign Polic*y. Columbia University Alumni, New York, NY, USA, October 17, 2005.
9. *Partisan Conflict, Public Opinion, and U.S Foreign Policy.* Seminar series on Inequality & Social Policy, John F. Kennedy School of Government, Harvard University, Cambridge, MA, USA, December 12, 2005.
10. *Political Polarization and the Rational Public.* Annual Conference of the American Association for Public Opinion Research (AAPOR), Montreal, Canada, May 18-21, 2006.
11. *Partisan and Ideological Conflict - U.S Foreign Policy*. Quantitative Methods Workshop, Political Sciences Department, Columbia University, NY, USA, January 31, 2006.
12. *Free Hand Abroad, Divide and Rule at Home.* Unipolar Workshop, Princeton University, Princeton, USA, March, 2006.
13. *Post-9/11 Threat Perception of International Terrorism in the United States: Public Officials, the Media, and the Public.* American Political Science Association (APSA), Philadelphia, August 31-September 3, 2006.
14. *The Rational Public?* Research Symposium on Political Psychology, Columbia University, NY, USA, November 5, 2006.
15. *Terror Preparedness/Prevention in Post-9/11 America: Public Perceptions and News Coverage.* Annual Conference of the American Association for Public Opinion Research (AAPOR), Anaheim, California, May 17-20, 2007.
16. *Prevention of Terrorism in Post-9/11 America: News Coverage, Public Perceptions, and the Politics of Homeland Security Policy* (With B.L. Nacos and R.Y. Shapiro) American Political Science Association (APSA), Chicago Illinois, August 30-September 2, 2007 and  *Free Hand Abroad, Divide and Rule at Home*.
17. *The Rational Public and Political Conflict.* Annual Conference of the Israeli Communication Association (ISCA), Tel-Aviv, April 13, 2008.
18. *Media and Politics*. Conference on Truth or Lie: Rating, Spin and Politics, Tel-Aviv University, November 6, 2008.
19. *US Under Obama.* India – Israel Dialogue Workshop, Begin-Sadat Center for Strategic Studies (BESA), Bar Ilan University, January 7, 2009.
20. *Religion and Politics*. Conference on Religion, Politics, Society and the State: Israel in Comparative Perspective, Argov Center for the Study on Israel and the Diaspora, Bar Ilan University, January 8, 2009. (Chairperson).
21. *American Attitudes toward Israel and the Middle East: Socio-demographic Dimensions*.Annual Conference of the International Studies Association (ISA), NYC, USA, February 15-18, 2009.
22. *The Religious Factor in American Attitudes towards Israel and the Palestinian-Israeli Dispute*. Annual Conference of the Israeli Communication Association (ISCA), Interdisciplinary Center (IDC) Herzelia, March 25, 2010*.*
23. Research Symposium on Political Psychology, Columbia University, NY, USA, November 13, 2010.
24. *Reality Construction and the War on Terror: TV Dramas in the US 2001-2004.* Annual Conference of the Israeli Communication Association (ISCA), Haifa University, April 14, 2011.
25. *Selling Fear: Counterterrorism, The Media, And Public Opinion.* Annual Conference of the Israeli Communication Association (ISCA), Tel-Aviv University, April 3-4, 2012.
26. *Israeli Public Opinion towards the US.* Joint conference of ADL-BESA-CIC on American-Israeli Relations, Bar Ilan University, June 17-18, 2012.
27. *Biting or Embracing Media? The Entertainment Media in the USA After 9/11.* Annual Conference of the Israeli Communication Association (ISCA), Bar Ilan University, March 21, 2013.
28. *Public Relation and Religious use of New and Traditional Media.* Annual Conference of the Israeli Communication Association (ISCA), Bar Ilan University, March 21, 2013 (Chairperson and Respondent).
29. *Framing the war on terror: American TV dramas 2001-2004*. Annual Conference of the International Studies Association (ISA), San Francisco, California, USA, April 3-6 2013.
30. *The Personal Communication Profile (PCP): A, Experimental Approach.* Annual Conference of the Israeli Communication Association (ISCA), Netanya College, April 10, 2014.
31. *Israeli Attitudes to the Obama Administration*. International Conference on Americas' Standing in the World: Image and Reality, BESA Center Bar Ilan University, December 8-9, 2014.
32. *To Communicate – what is Communication?*. Joint conference of Bnut Sherut – BIU Communication School on Media, Bar Ilam University, February 18, 2015.
33. *Determinates of American Public Opinion Towards Israel: A Socio-Demographic Analysis*. Annual Conference of the International Studies Association (ISA), Louisiana, New Orleans, USA, February 18-21 2015.
34. *The Religious Factor in American Attitudes towards Israel: 1998-2016.* Annual Conference of the International Studies Association (ISA), Baltimore, Maryland, USA, February 22-25 2017.
35. *Media and Human Rights Violations in the name of Counterterorism.* Symposium on Human Rights, John Jay NY, USA, June 2017.
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**Publications****Books (**Author/Editor**)**  1. Nacos, Brigitte L., **Bloch-Elkon, Yaeli** and Shapiro, Robert Y. (2011). *Selling Fear:* *Counterterrorism, the Media and Public Opinion.* Chicago University Press.

 [Was reviewed in: *Political Communication* (2011); *Public Opinion Quarterly* (2012); *Choice Review*   (2012); *International Journal of Public Opinion Research* (2012); *Political Science Quarterly* (2012)]  Won: Choice Magazine: 2013 CHOICE Outstanding Academic Title Award. The 2013 Bruce E. Gronbeck Political Communication Research Award.  Bloch, Yael (2001). *Contemporary Political Ideologies* – Student Instructional Manual. Tel Aviv: The Open-University. (Hebrew). Bloch, Yael, Co-Editor (2001). *Modern Ideologies: A Reader* (Two volumes, 850 p.). Tel Aviv: Open University (Hebrew). Articles and Book Chapters1. **Bloch, Yaeli** and Lehman-Wilzig, Sam (2001). "An Exploratory Model of Media – Government Relations in International Crisis: U.S Involvement in Bosnia 1992-1995", in Gilboa, E. (ed.), *Media and Conflict: Framing Issues, Making Policy, Shaping Opinions*. NY, Transnational Publishers, pp. 153-173.
2. Auerbach, Yehudit and **Bloch-Elkon, Yaeli** (2005). "The Press and Foreign Policy: New York Times and Washington Post vis-à-vis U.S Policy in Bosnia". *Journal of Peace Research,* 42 (1), pp. 83-99.
3. **Bloch-Elkon, Yaeli** and Shapiro, Robert Y. (2005)."Deep Suspicion: Iraq, Misperception, and Partisanship". *Public Opinion Pro - POP* (Public Prospective Online), 15 pp*.*
4. **Bloch-Elkon, Yaeli** (2007). "The Polls-Trends: Preventing Terrorism after the 9/11 Attacks". *Public Opinion Quarterly*, Vol. 71 (1), pp.142-163.
5. **Bloch-Elkon, Yaeli** (2007). “Studying the Media, Public Opinion and Foreign Policy in Intern*ational Crises: The Un*ited States and the Bosnian Crisis 1992-1995”. *The Harvard International Journal of Press/Politics,* Vol. 12 (4), pp. 20-51.
6. **Nacos, Brigitte L**., **Bloch-Elkon, Yaeli** and Shapiro, Robert Y. (2007). “Post-9/11 Terrorism *Threats, News Coverage,* and Public Perception in the United States”. *International Journal of Conflict and Violence, Vol.* 1 (2), pp. 105-126.
7. **Bloch-Elkon, Yaeli** **and Lehman-Wilzig,** Sam (2007). "Media Functioning during a Violent Int*ernational Crisis: Diffe*rences between Elite and Popular Press Coverag*e of American Policy in Bosnia (1992-95)", in Nossek,* H. Sreberny A. & Sonwalker P. (eds.), *Media and Political Violence*. NJ: Hampton, pp. 119-142.
8. Shapiro, Robert Y. and **Bloch-Elkon, Yaeli** (2007). “Ideological Partisanship and American Public Opinion toward Foreign Policy”, in Halperon M.H et al. (eds.), *Power and Superpower: Global Leadership and Exceptionalism in the 21st Century*. NY: The Century Foundation Press,pp. 49-68.
9. Nacos, Brigitte L., **Bloch-Elkon, Yaeli** and Shapiro, Robert Y. (2007). "The Threat of International Terrorism after 9/11: New Coverage and Public Perceptions”. *Public Opinion Pros* (Public Prospective Online), 15 pp*.*
10. Nacos, Brigitte L**., Bloch-Elkon, Yaeli** and Shapiro, Robert Y. (2008). “Prevention of Terrorism in Post-9/11 America: News Coverage, Public Perceptions and t*he Politics of Homela*nd Security”. *Terrorism and Political Violence*, Vol. 20 (1), pp.1-25.
11. Shapiro, Robert **Y. and Bloch-Elkon, Yaeli** (2008). "Do the Facts Speak for Themselves? Partisan Disagreement as a Challenge to Democratic Competence." *Critical Review, Vol. 20* (1-2), pp.115-*139.*
12. Shapiro, Robert Y. an**d Bloch-Elkon, Yaeli** (2008). “Foreign Policy, Meet the People”*. The National Interest,* no. 97, September/October, pp. 37-42.
13. Snyder, Jack L., Sha**piro, Robert Y. and Bloch-Elkon, Yaeli** (2009). “Free Hand Abro*ad, Divide and Rule at H*ome”. *World Politics*, January, pp.155-187.
14. **Bloch-Elkon, Yaeli** and Shapiro, Robert Y. (2009). “Partisan Conflict and American Public Opinion towards East Asia". *The Journal of Asiatic Studies*, Vol. 52 (1), pp. 240-286.
15. **Bloch-Elkon, Yaeli** (2011). "The Polls-Tends: Public Perceptions and the Threat of International Terrorism After 9/11*", Public Opinion Quarterly, 7*5, pp. 366-392.
16. Nacos, Brigitte L. and **Bloch-Elkon, Yaeli** (2011). "The Media, Public Opinion, and Terrorism", in Shapiro, R. Y. & Jacobs L. (eds.), *Oxford Handbook of American Public Opinion and the Media*. Oxford University Press, pp.69-712.
17. Snyder, Jack J., Shapiro, Robert Y. and **Bloch-Elkon, Yaeli** (2011). "Free Hand Abroad, Divide and Rule at Home", in Ikenberry, J. G., Mastanduno, M. & Wohlforth W. C. (eds.), International Relations Theory and the Consequences of Unipolarity, Cambridge University Press, pp.178-215.

 1. Snyder, Jack J., Shapiro, Robert Y. and **Bloch-Elkon, Yaeli** (2012) "Free Hand Abroad, Divide and Rule at Home", in Snyder, Jack (ed.), Power and Progress: International Politics in Transition. New York, Routledge, pp. 236-256.
2. **Bloch-Elkon, Yaeli** and Nacos L., Brigitte (2014). **"News and Entertainment Media: Government’s Big Helpers in the Selling of Counterterrorism",** *Perspectives on Terrorism*, 8, pp.18-32.
3. **Bloch-Elkon, Yaeli** and Raynhold, Jonathan (2016)."Israeli Attitudes to the Obama Administration", in Inbar, Efraim, Raynhold, Jonathan (eds**.**)*, US Foreign Policy and G*lobal Standing in the 21st Centuary. New York, Routledge., pp.248-266.
4. Nacos, Brigitte L. and **Yaeli Bloch-Elkon** (2018). "U.S Media and Post 9-11 Human Rights Violations in the name of Counterterrorism", Human Rights Review, pp.1-18.

**Book Review** Bloch-Elkon, Yaeli (2005). "Silent Voices: Public Opinion and Political Participation in America", by Adam J. Berinsky, *Political Science Quarterly*, Vol. 120, pp. 516-518.  |  |  |